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Dec. 28, 2001  
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## NEWS RELEASE

### **'UNDERSTANDING LIFE THROUGH VICTORY': EDWIN MOSES RETURNS TO HIS HOMETOWN FOR ADDRESS AT UD**

DAYTON, Ohio — Edwin C. Moses' athletic achievements are legendary. The Dayton native dominated the 400-meter hurdles for 10 years, winning 107 consecutive finals, and won two gold and one bronze Olympic medals.

Moses will talk about the discipline, insight and dedication that made him a champion athlete and still drives his activities in "Understanding Life Through Victory" at 8 p.m. Tuesday, Jan. 8, in the Kennedy Union Ballroom at the University of Dayton. Admission is free and open to the public.

The presentation is part of UD's 2001-2002 Distinguished Speakers Series.

Moses' support of sport is unwavering. A pioneer in the creation and implementation of testing for performance-enhancing drugs, Moses was instrumental in developing amateur sports' first random out-of-competition drug testing program.

He also recognized the inequality of support for American athletes competing against athletes financially supported by their governments. He successfully lobbied for adoption of an Athletes Trust Fund to help American athletes with training expenses and income while still retaining their amateur status and Olympic eligibility.

And he continues being active in athletics, having served in leadership positions with the United States Olympic Committee and the International Amateur Athletic Association.

Born Aug. 31, 1955, in Dayton, Moses became the Olympic champion in the 400-meter hurdles in 1976, bettering the Olympic and world records with a time of 47.63 seconds. For the next decade he dominated the hurdles. He won his second gold medal at the 1984 Los Angeles Olympics and was the bronze medalist at the 1988 Seoul, Korea, Olympic Games. His 10-year streak started in August 1977 and ran through May 1987.

"Concentration is why some athletes are better than others," Moses has said. "You develop that concentration in training. You can't be lackluster in training and concentrate in a meet."

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He was inducted into the U.S. Track and Field Hall of Fame in 1994.

"He's the ultimate specialist, taking one arcane event, the 400-meter hurdles, and refining it, redefining it, crystallizing it, to the point where the race is one with the man," wrote famed sportswriter Frank Deford in 1984. "So Moses ... (has) taught us again that, however much great athletes must be blessed with ability, each champion must be fired in his or her own kiln."

Moses earned a bachelor's degree in physics from Morehouse College, which he attended on an academic scholarship, and his MBA from Pepperdine University. He used his knowledge in applied sciences to perfect his training and performance in track and field.

He has focused his interest on education. "Education has been the key to my whole life," he told Canoe, a popular Canadian Web portal. "If I had not gotten a scholarship and gone to Morehouse, I wouldn't be here today. No one would know who I was."

He works to help young students realize the importance of education over the popular appeal of sports. "It's very unlikely that any of them are going to be superstars in sports compared with the chances of getting an education and being a successful person in almost any career, whether it be chemistry, physics or whatever," he said in the Canoe interview.

Moses, a financial consultant for Salomon Smith Barney, has worked with the Special Olympics, Goodwill Games, and the U.S. Olympic Committee's Olympic Festival. Among many charitable and other activities, he serves as a member of the executive committee of the U.S.O.C.